

“Should I Trust This Supplier?” Red Flag Checklist

Purpose: Identify warning signs early when evaluating suppliers. This checklist helps you avoid unreliable partners before it costs you time and money.

Red Flag	Observed (Y/N)	Comments / Evidence
Quote provided too quickly (no clarification questions)		
Unrealistic pricing compared to market		
Supplier asks no questions about your product		
Refuses or avoids video call / factory tour		
Only communicates via messaging apps (no email / formal channel)		
Inconsistent or vague answers		

Risk Evaluation

Number of Red Flags Identified	
Overall Risk Level (Low / Medium / High)	
Key Concerns	
Recommended Action	

How to Interpret

- 0–1 red flags: Generally low risk
- 2–3 red flags: Proceed with caution
- 4+ red flags: High risk – reconsider supplier